Privacy notice: target

This is a privacy notice, which is based on articles 13 and 14 of the EU's General Data Protection Regulation.

Data Controller

Turku University of Applied Sciences Ltd
Joukahaisenkatu 3
20520 Turku, Finland
Telephone exchange +358 (0) 2 263 350
kirjaamo@turkuamk.fi

Person in charge and contact persons

In charge: mr. Markus Hatakka, Head of Education and Research, degree programme of Film and Media, Turku University of Applied Sciences tel. +358 50 598 5226 , e-mail: markus.hatakka@turkuamk.fi

Contact person: mr. Samuel Raunio, Senior Advisor, Film & Media Research Group, Turku University of Applied Sciences tel. +358 40 355 0197 , e-mail: samuel.raunio@turkuamk.fi

Contact person: mr. Jussi Arvio, Advisor, Project Manager, Film & Media Research Group, Turku University of Applied Sciences tel. +358 40 355 0187 , e-mail: jussi.arvio@turkuamk.fi

Contact information of the Data Protection Officer

mr. Harri Kilpiö, Data Protection Officer (Turku UAS), tel. +358 50 598 5830
Please contact in all data protection related matters: tietosuoja@turkuamk.fi
The messages sent to this address are processed by the Data Protection Officer (DPO) and a data protection specialist working with them and as their substitute.

Purpose of processing the personal data

We will process the data in collecting contact information from members of the CARPE Special Interest Group (SIG) Creativity, Arts & Media and asking whether they wish to continue receiving messages and meeting invitations related to the group's activities in the future.

Legal basis for processing personal data

The legal basis for the processing of personal data is the data subject's consent in accordance with Article 6(1)(a) of Regulation (EU) 2016/679 (General Data Protection Regulation, GDPR).

Legitimate interests of the data controller or third party

Not applicable. The processing of personal data is based on the data subject's consent.

Processed categories and storage times of personal data

The categories of processed personal data are:

- name
- title
- organization
- e-mail address

The personal data will be stored until further notice as a list at Turku University of Applied Sciences for e-mails (communicating with the group) and possible Teams space, if one will be created in the future for the group.

Regular information sources

The personal data have been obtained from the persons answering the survey, which is open for answering from 27.11.2026 to 11.12.2026.

Receivers or receiver groups of personal data

Recipients of personal data include the coordinators of the CARPE SIG Creativity, Arts & Media and, where necessary, other members of the group for communication and collaboration purposes. Personal data may also be processed through Microsoft 365 services, including Microsoft Teams.

Essential information regarding transfer of data to third countries (outside the EU or EEA countries)

The data is not transferred to third countries.

Principles of data protection

The data is accessed only by people whose tasks require access to the data. Access to the service is limited with user IDs and user rights.

Data will be collected via Webropol survey programme. Data will be removed from Webropol survey programme immediately after the survey has ended, date 11.12.2026. After that the data gathered will be stored in protected format at Turku University of Applied Sciences in personal computers of mr. Samuel Raunio and mr. Jussi Arvio.

Data subjects' rights

According to the General Data Protection Regulation, the data subject has the right:

- to receive information on the processing of their personal data, unless otherwise regulated by the law
- to request for access to their personal data and rectification regarding incorrect or insufficient information
- to erase their data (not applied, if the basis for processing is compliance with a legal obligation or performance of a task carried out in the public interest)
- to restrict the processing of their data
- to object to the processing of their data, if the basis for processing is general or legitimate interest
- to request the transfer of data they have submitted themselves from one controller to another, if the basis for processing is consent or agreement
- withdraw the consent they have given
- notification obligation of the controller on the rectification/erasure/restricting of processing of personal data
- not to be subject to automated decision-making (the data subject may allow automated decision-making by their consent)

Data subjects may exercise their rights by contacting the contact person mentioned in the privacy notice or the Data Protection Officer. More information on data subjects' rights is provided by the contact person and/or Data Protection Officer.

If processing the data does not require identifying the data subject without additional information or the controller cannot recognize the data subject, the right to inspection, rectification, data erasure, restriction of processing, obligation to report and transmittal is not applied.

You have the right to file a complaint with the Data Protection Ombudsman's office, if you consider that valid data protection legislation has been breached in processing your personal data. The contact details of the DPO can be found in the beginning of the privacy notice. All requests are processed on a case-by-case basis.